

ZIBIDO HAIR

WORKPLACE WASTE REDUCATION



Zibido hair is a professional hair salon locally owned and operated in Glenview, Hamilton. The business has a team of award-winning hair stylists dedicated to keeping up with the latest trends in hair and beauty. Renowned for their amazing service, Shannon and the team are constantly evolving to deliver the best possible experience for their clients.

WHAT GOT THEM STARTED?

After attending a presentation by Sustainable Salons Australia, Shannon and the team were motivated to look at what was happening in their own business and how they could reduce the waste they were creating.

WHAT HAVE THEY DONE?

- All stylists now work with reusable or recycled foils
- There is a salon 'Bokashi bin' to compost food and other organic waste.
- Cut hair is offered to clients to be put in their home compost and worm farms.
- All foil and colour tubes are recycled and the earnings are donated to charity.
- A sorting system has been put in place to improve recycling.

WHAT'S HAPPENED?

- Their waste has reduced by more than 90% to just 1.5 bags per month!
- They continue to share their journey with other businesses in the industry to inspire and motivate others.
- Customer engagement and support has significantly increased.

FOR MORE INFORMATION ABOUT REDUCING YOUR WORKPLACE WASTE VISIT

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